

## media information

March 3, 2010

### WHITE RADIO SIGNS DISTRIBUTION AGREEMENT WITH KONFTEL

**Burlington, Ontario (March 3, 2010)** – White Radio today announced that it is partnering with Konftel, the leading European manufacturer of conference telephones, to distribute their products in Canada.

“The Konftel line fits extremely well with our strategic focus in 2010. Their products offer innovative, award-winning technologies in the field of audio-conferencing”, says Jack Van Kessel, President of White Radio. “Konftel’s product offering has an outstanding reputation for quality. We are pleased to have been selected as their Canadian partner and are confident that the Canadian marketplace will embrace Konftel”.

Konftel telephones utilize multi-purpose analog and digital interfaces that support connections to a wide variety of devices with a broad range of models designed to meet the widest variety of customer needs.

“White Radio has the long and solid reputation as a Canadian distributor for which we had been looking”, says Fredrik Hörnkvist, President of Konftel Inc. USA. “We look forward to growing our presence in the Canadian marketplace with White Radio’s proven distribution channels.”

Konftel products are now available through White Radio. Contact your White Radio representative at 800-565-3586 to order today.

- *Ends* -

#### Notes

1. For more information about any of the information in this press release, please contact Michelle Hall, Sales Coordinator, [mhall@whiteradio.com](mailto:mhall@whiteradio.com) t: 905.631.3374 tf: 800.565.3586 ext. 3374
2. A PDF version of this press release is available, please contact Michelle Hall as above or visit [www.whiteradio.com/news.htm](http://www.whiteradio.com/news.htm).

#### About White Radio - [www.whiteradio.com](http://www.whiteradio.com)

Incorporated in 1925, White Radio is a Canadian market leader in the distribution of products in the Audio/Video, Communications, Telecom, Wireless Broadband, Security and Contractor markets. The company has a national network of salespeople and operates from two principal locations in Burlington, Ontario and Burnaby, British Columbia. The company offers a full range of technologies and solutions for integrators and service providers. White Radio has expertise in voice, video and data solutions over traditional and next generation converged technologies.

#### About Konftel

Konftel AB is Europe's leading manufacturer of conference phones. Since 1988, we have been developing conference phones with the patented audio technology, OmniSound®, that provides crystal-clear sound. Our products are marketed worldwide under the Konftel name. Our head office is in Umeå, Sweden, with subsidiaries in the USA, the UK, France and Germany. Find out more about the company and our products at [www.konftel.com](http://www.konftel.com).